2014 AAHPERD NATIONAL CONVENTION & EXPO
APRIL 1-5, ST. LOUIS, MO
about the show

With 20,000 members, the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) is the largest organization supporting and assisting professionals involved in physical education, recreation, fitness, sport and coaching, dance, school-based health education, and all specialties related to achieving a healthy and active lifestyle. AAHPERD gives health and physical activity professionals and students access to a full spectrum of resources and services needed to meet the demands of their profession and pioneers new programs, policies, standards, educational activities, and professional resources to help practitioners excel in their careers.

With more than 5,000 health, physical education, recreation, dance, and sport professionals expected to attend the show, this is a can’t-miss event. Join 200 product and service providers that our members count on to provide reliable resources, innovative ideas, and industry leading products — year after year.

event highlights

• More than 400 program presentations and industry experts in multiple disciplines
• World-renowned celebrities and guests have included Kenneth Cooper, Mark Fenton, Jim Loehr, Shellie Pfohl, Kristen Lilly, White House Assistant Chef Sam Kass, and Super Bowl XLIV MVP Drew Brees
• The Alliance Resource Center
• Special networking events
• A multi-faceted exposition with vendor demonstrations

future show dates

2015 • SEATTLE, WASHINGTON
Washington State Convention & Trade Center
March 17–21, 2015
Exhibit Show Dates: March 18–20

2016 • MINNEAPOLIS, MINNESOTA
Minneapolis Convention Center
April 5–9, 2016
Exhibit Show Dates: April 6–8

2017 • BOSTON, MASSACHUSETTS
John B. Hynes Veteran’s Memorial Convention Center
March 14–18, 2017
Exhibit Show Dates: March 15–17

2018 • NASHVILLE, TENNESSEE
Music City Center
March 20–24, 2017
Exhibit Show Dates: March 21–23
Present your products, services, and programs at the 2014 AAHPERD National Convention & Expo

**exhibitor benefits**
- Four full conference registrations ($1,200+ value!)
- Opportunity to reserve two 20-minute or one 50-minute demonstration time slot(s) (audio provided; first come, first served)
- Product/service description in the Exhibitor Directory
- Listing on the AAHPERD convention Web page
- Recognition in conference marketing materials
- Space-preference priority points to ensure high visibility at future AAHPERD conventions
- 8-foot backdrop, 3-foot siderails, booth identification sign, perimeter security, aisle carpeting, and optional lead retrieval service
- Comprehensive pre- and post-conference registration mailing-list rental available for one-time use

**move-in**
- **Tuesday, April 1** 8:00am–6:00pm
- **Wednesday, April 2** 8:00am–9:00am (touch up only)

**open**
- **Wednesday, April 2** Noon–6:00pm
- **Thursday, April 3** 8:30am–5:00pm
- **Friday, April 4** 8:30am–3:00pm

**move-out**
- **Friday, April 4** 3:00pm–9:00pm
- **Saturday, April 5** 8:00am–Noon

**schedule**

**show dates: april 2 – 4**

**move-in**
- **Tuesday, April 1** 8:00am–6:00pm
- **Wednesday, April 2** 8:00am–9:00am (touch up only)

**open**
- **Wednesday, April 2** Noon–6:00pm
- **Exclusive exhibit hours** 12:30pm–1:30pm
- **Thursday, April 3** 8:30am–5:00pm
- **Exclusive exhibit hours** 12:45pm–1:45pm
- **Friday, April 4** 8:30am–3:00pm
- **Exclusive exhibit hours** 12:15pm–2:15pm

**move-out**
- **Friday, April 4** 3:00pm–9:00pm
- **Saturday, April 5** 8:00am–Noon

**no teardown permitted prior to 3pm, Friday, April 4**

**exhibit rates**

**corner rates apply to island and corner spaces**

**until october 31, 2013**
- 10’x10’ inline $1,650
- Corner/Island $1,775

**after october 31, 2013**
- 10’x10’ inline $1,835
- Corner/Island $1,985

**contact**

**AAHPERD show management**

**exhibit promotions plus, inc.**

**mail:**
11620 Vixens Path
Ellicott City, MD 21042-1539

**phone:** (410) 997-0763 or (301) 596-3028

**fax:** (410) 997-0764

**email:** aahperd@epponline.com
www.epponline.com

**reserve your space today!**
SPONSORSHIP

Become a partner today and experience the power of brand association with our loyal members. Prices range from $5,000–$25,000.

Reach more members, build brand loyalty, and maximize your market share! Become a sponsor and enjoy these exclusive benefits:

• Enhance corporate image by supporting our members and mission
• Build brand loyalty by engaging your target audience with personal, face-to-face interactions
• Priority access to commercial presentations
• Speaking opportunities
• Print and web recognition

Opportunities Include:

• Event bag
• General sessions
• Opening session
• Special events
• Mobile app

We are committed to building packages that work for you, so that your satisfaction remains high throughout the experience. Select an option that works best for you, or work with our creative staff to design a tailored package that meets your specific marketing objectives.

need more information? call today!

sponsorship ROI

91% of members have direct influence over decisions regarding the purchase of products/services at their schools/facilities.

73% of members are more likely to purchase products and/or services from companies affiliated with AAHPERD.

83% of members purchased products or services in the past two years from companies affiliated with AAHPERD.

*Results from member survey and are based on total respondents.
ADVERTISING

program book & mobile app
These valuable references are available to each attendee.
Attendees refer to these daily. Opportunities include display ads, banner ads, and tabs.

more promotions!
• Registration handouts
• Commercial presentations
• AAHPERD mailing list
• Demonstration time slots
• Convention registration list

year-round advertising
Promote your products and services in AAHPERD's journals, newsletters, and Web site year-round. Contact us today for a media kit and samples of these leading industry publications:
• Journal of Physical Education, Recreation & Dance (JOPERD)
• Strategies: A Journal for Physical and Sport Educators
• Et Cetera
• American Journal of Health Education (AJHE)
• Research Quarterly for Exercise and Sport (RQES)
• Email newsletters
• AAHPERD Web site

For more information and to access forms, visit www.aahperd.org/exhibit

sponsorship & advertising contact
Director of Development
phone: (800) 213-7193 ext. 468
email: sponsors@aahperd.org

sign up NOW to reach thousands in your target audience!
Our attendees include:
- Adapted physical activity instructors and specialists
- Athletic directors and trainers
- Coaches and sports officials
- College and university faculty
- Dance and fitness instructors
- Department deans
- Education administrators
- Intramural directors
- K-12 health education teachers
- Pre-K-12 physical education teachers
- Program administrators
- Recreation directors
- Researchers
- State, county, and city health and physical activity directors
- Students
- Therapists

Their interests:
- Dance and dance education
- Facilities and equipment
- Health education
- Leisure and recreation studies and activities
- Physical activity for special populations
- Physical education
- Playground design and equipment
- Research
- Safety

They purchase:
- Adapted physical activity equipment and supplies
- Adventure and outdoor equipment
- Aquatic equipment and supplies
- Assessment tools and equipment
- Athletic education and supplies
- Athletic training supplies
- Audio-visual programs for the classroom
- Books and teaching aids
- Consumer products for healthy and active lifestyles
- Continuing education resources
- Curriculum materials
- Dance education products
- Facility fixtures, surfaces, and décor
- First aid and CPR supplies
- Fitness accessories
- Fundraising programs and ideas
- Game and activity books and programs
- Health and nutrition products
- Health education literature and information
- Indoor and outdoor flooring products
- Motivational programs and games
- Music
- Physical diagnostic equipment
- Physical education equipment
- Physical education uniforms
- Pre-school products and equipment
- Research services and equipment
- Safety information
- Software for resource and data management
- Sporting and recreational supplies
- Sports and dance wear
- Sports injury prevention and treatment
- Technology tools for the field or classroom
- Textbooks and teaching aids
AMERICAN ALLIANCE FOR HEALTH, PHYSICAL EDUCATION, RECREATION AND DANCE

2014 National Convention & Exposition

April 1–5, 2014 (Show Dates: April, 2–4) • America’s Center • St. Louis, MO

Prefer to fill it out online? Visit www.aahperd.org/convention

[A] COMPANY/ORGANIZATION

ADDRESS

CITY STATE ZIP

RESERVED BY TITLE

SIGNATURE

TEL FAX

EMAIL WEBSITE

CONTACT NAME/TITLE TO BE LISTED IN EXHIBITOR DIRECTORY

TEL FAX

EMAIL WEBSITE

[B] 10’x10’ Exhibit Booth

Before 10/31/13: # of booths ____ x $1,650 Commercial/University/Government = $ ____________ (TOTAL)

Before 10/31/13: # of booths ____ x $1,775 Corner or Island Location = $ ____________ (TOTAL)

After 10/31/13: # of booths ____ x $1,835 Commercial/University/Government = $ ____________ (TOTAL)

After 10/31/13: # of booths ____ x $1,985 Corner or Island Location = $ ____________ (TOTAL)

Preferred Locations: (1) ______________ (2) ______________ (3) ______________ (4) ______________ (5) ______________

Products/firms that you prefer to be in close proximity: ____________________________

Products/firms that you prefer NOT to be in close proximity: ____________________________

[C] Public Service Tabletop Display

☐ $500 8’ skirted table only
☐ $550 8’ skirted table and 2 side chairs

(Charitable/Non Profit/Not-for-Profit) For eligible organizations that raise awareness through distribution of free educational literature and that do not offer any items/services for sale. One conference registration is included.

[D] Commercial Presentation

☐ $2,000 Exhibitors only. Acceptance of a one-hour Commercial Presentation is on a first-come, first-served basis with priority given to Convention sponsors and is contingent on space availability after program sessions have been assigned. To be considered, all requests must be completed online by 10/31/13. For submissions, please visit: http://aahperd.confex.com/aahperd/2014/commercial/sessions/index.cgi. Confirmation notification will be published no later than 1/15/14.
[E] **Product/Service Description**  for complimentary exhibitor directory listing (approximately 30 words):

_____________________________________________________________________________

_____________________________________________________________________________

[F] **Terms and Method of Payment/Cancellation Policy**  A $300 non-refundable deposit per booth is due with application or within two weeks of invoice date. Fifty percent (50%) of the exhibit booth rental fee is due no later than 10/2/13. The remaining fifty percent (50%) is due no later than 1/2/14. In addition, non-exhibit invoices that are past due to AAHPERD must be paid in full before being allowed to exhibit. No installation will be permitted unless payment has been received in full. A fee of 25% of the total exhibit space cost will be assessed for cancellations received from 10/2/13 to 1/2/14. Cancellations received after 1/2/14 will result in a full forfeiture or an obligation to pay the entire exhibit rental fee. Cancellations must be received in writing by AAHPERD Show Management to be valid.

**PAYMENT INFORMATION**
Method of payment (check one) $ ______________________________U.S. funds (amount to be charged at time of application)

☐ Check payable to: Exhibit Promotions Plus, Inc.

☐ VISA  ☐ MasterCard  ☐ AMEX  

________________________________________  EXPIRATION DATE

________________________________________  SIGNATURE

Cardholder’s Address (if different than in item “A”)

Cardholder’s Telephone # (if different than in item “A”)

_____________________________________________________________________________

SUBMIT FORM TO  
AAHPERD SHOW MANAGEMENT

c/o Exhibit Promotions Plus, Inc.

11620 Vixens Path, Ellicott City, MD 21042-1539

Phone: (410) 997-0763

(301) 596-3028

Fax: (410) 997-0764

Email: aahperd@epponline.com

Web: www.AAHPERD.org

www.epponline.com
AHPERD 2014
April 2–4, 2014
America's Center, Halls 1–3
St. Louis, Missouri

Firms who request and are assigned to an “endcap” or “peninsula” (open on 3 sides) are reminded that the backwall which is also the siderail of a neighboring exhibitor may be 8’ in height only in the middle 10’ of the backwall then the display must be no more than approximately 4’ in height on the outside 4’ on both sides of the backwall.

The latter configuration will afford visibility for a neighboring exhibitor whose siderail is the backwall of an “endcap” or “peninsula.”

Tentative exhibit floor plan subject to fire marshal approval.

Islands created on demand.

The locations of poster sessions, food service, and cyber cafe to be confirmed.
AAHPERD National Convention and Exposition

A Sampling of Past Registrant Affiliations

Full listing of registrant affiliations available upon request at: membership@aaahperd.org