2015
SHAPE AMERICA NATIONAL CONVENTION & EXPO

MARCH 17–21 • SEATTLE, WA

EXHIBIT • SPONSOR • ADVERTISE

SHAPE America Seattle 2015
national convention & expo

About the Show

With nearly 20,000 members, SHAPE America – Society of Health and Physical Educators (formerly AAHPERD) is the largest organization supporting and assisting professionals involved in physical education, physical activity, recreation, fitness, sport and coaching, dance, school-based health education, and all specialties related to achieving a healthy and active lifestyle. SHAPE America gives health and physical activity professionals and students access to a full spectrum of resources and services needed to meet the demands of their profession and pioneers new programs, policies, standards, educational activities, and professional resources to help practitioners excel in their careers.

With more than 5,000 health, physical education, recreation, dance, and sport professionals expected to attend the show, this is a can't-miss event. Join hundreds of product and service providers that our members count on to provide reliable resources, innovative ideas, and industry leading products — year after year.

Event Highlights

- More than 400 program presentations and industry experts in multiple disciplines
- World-renowned celebrities and guests have included Kenneth Cooper, Mark Fenton, Jim Loehr, Shellie Pfohl, Kristen Lilly, White House Assistant Chef Sam Kass, Super Bowl XLIV MVP Drew Brees and Olympic Champion Shannon Miller.
- The SHAPE America Resource Center
- Special networking events
- A multi-faceted exposition with vendor demonstrations

Future Shows

2016 • April 5–9
MINNEAPOLIS, MN

Minneapolis Convention Center

Exhibit Show Dates:
April 6–8

2017 • March 14–18
BOSTON, MA

John B. Hynes Veteran's Memorial Convention Center

Exhibit Show Dates:
March 15–17

2018 • March 20–24
NASHVILLE, TN

Music City Center

Exhibit Show Dates:
March 21–23

EXHIBITING

Present your products, services, and programs at the 2015 SHAPE America National Convention & Expo

- Generate new prospects, sales, and on-site revenue
- Boost your organization's image and increase visibility
- Establish and enhance your market presence
- Meet your customers
- Network with suppliers and distributors
- Introduce new products or services
- Educate your target audience
- Increase product awareness through sampling and brand presence

Exhibitor Benefits

- Four full conference registrations ($1,200+ value!)
- Opportunity to reserve two 20-minute or one 50-minute demonstration time slot(s) (audio provided; first come, first served)
- Listing on the SHAPE America convention webpage and exhibitor directory
- Recognition in conference marketing materials
- Space-preference priority points to ensure high visibility at future SHAPE America conventions
- 8-foot backdrop, 3-foot siderails, booth identification sign, perimeter security, aisle carpeting, and optional lead retrieval service
- Comprehensive pre- and post-conference registration mailing-list rental available for one-time use

schedule

Show Dates: March 18–20

Move-in

Tuesday, March 17	8:00am–6:00pm
Wednesday, March 18 (touch up only)	8:00am–9:00am

Open

Wednesday, March 18	12:15–6:00pm
Exclusive exhibit hours	12:30pm–1:30pm
Thursday, March 19	8:30am–5:00pm
Exclusive exhibit hours	12:45pm–1:45pm
Friday, March 20	8:30am–3:00pm
Exclusive exhibit hours	12:15pm–2:15pm

Move-out

Friday, March 20	3:00pm–9:00pm
Saturday, March 21	8:00am–Noon

NO teardown permitted prior to 3pm, Friday, March 20

Reserve your space today!

Exhibit Rates

Corner rates apply to island and corner spaces

Until October 31, 2014
- 10'x10' Inline $1,735
- Corner/Island $1,865

After October 31, 2014
- 10'x10' Inline $1,925
- Corner/Island $2,085

contact

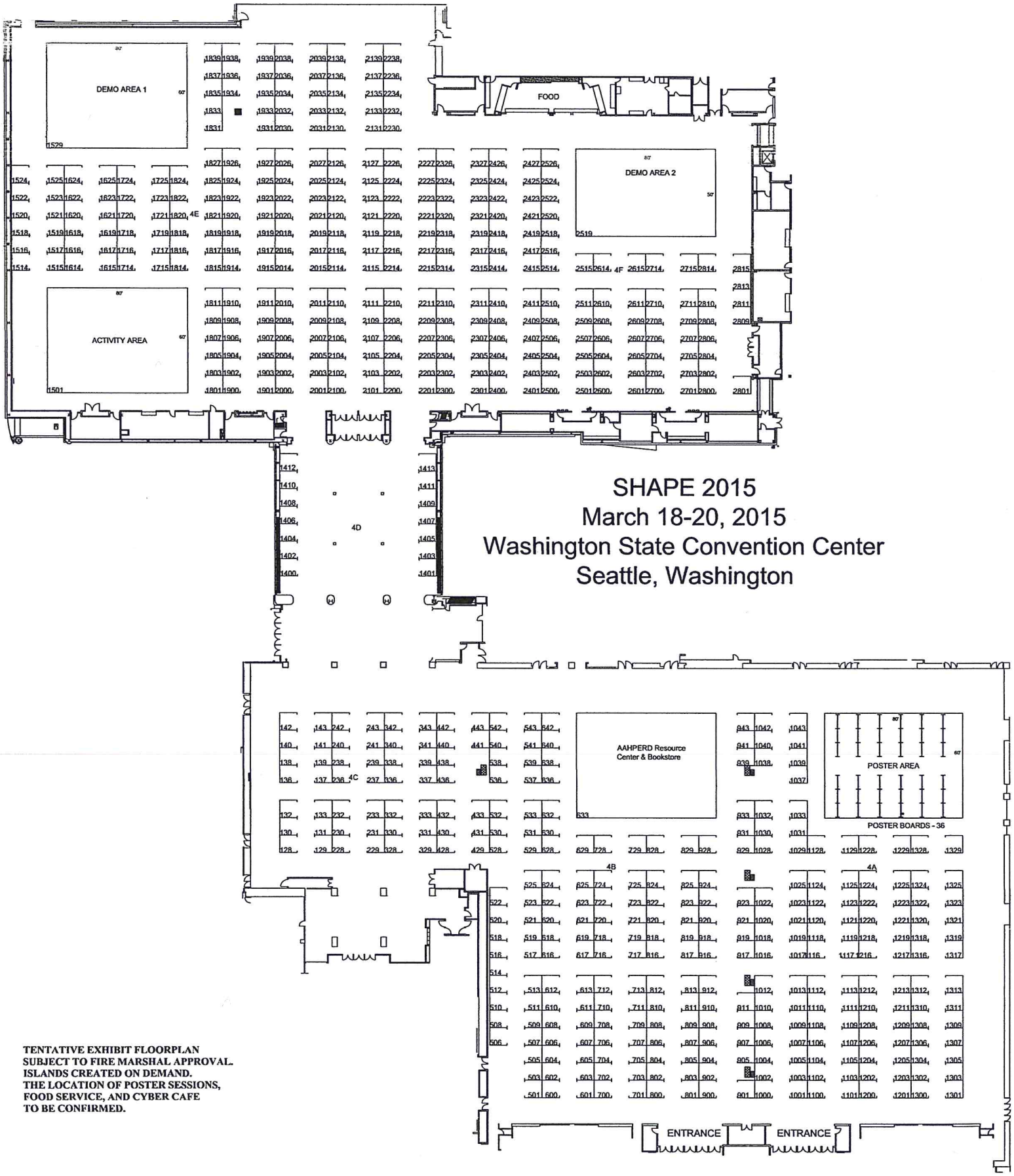
SHAPE America Show Management
Exhibit Promotions Plus, Inc.

Mail: 11620 Vixens Path
Ellicott City, MD 21042-1539

Phone: (410) 997-0763 or (301) 596-3028

Fax: (410) 997-0764

Email: SHAPE@epponline.com
www.epponline.com



SHAPE 2015
March 18-20, 2015
Washington State Convention Center
Seattle, Washington

TENTATIVE EXHIBIT FLOORPLAN
SUBJECT TO FIRE MARSHAL APPROVAL.
ISLANDS CREATED ON DEMAND.
THE LOCATION OF POSTER SESSIONS,
FOOD SERVICE, AND CYBER CAFE
TO BE CONFIRMED.

Firms who request and are assigned to an "endcap" or "peninsula" (open on 3 sides) are reminded that the backwall which is also the siderail of a neighboring exhibitor may be 8' in height only in the middle 10' of the backwall then the display must be no more than approximately 4' in height on the outside 4' on both sides of the backwall. The latter configuration will afford visibility for a neighboring exhibitor whose siderail is the backwall of an "endcap" or "peninsula".

Become a partner today and experience the power of brand association with our expanding membership. Prices range from $5,000–$25,000.

SPONSORSHIP

Reach your target audience, **build** brand loyalty, and **maximize** your market share! Sponsors enjoy these exclusive benefits:

- Enhance corporate image by supporting our members and mission
- Build brand loyalty by engaging your target audience with personal, face-to-face interaction
- Priority access to commercial presentations
- Speaking opportunities
- Print and web recognition

Opportunities Include:

- Event bag
- General session
- Mobile app
- Opening session
- Special events

We are committed to creating a sponsorship package that works for you!

Sponsorship ROI

91%
of members have direct influence over decisions regarding the purchase of products/services at their schools/facilities.

73%
of members are more likely to purchase products and/or services from companies affiliated with SHAPE America.

83%
of members purchased products or services in the past two years from companies affiliated with SHAPE America.

*Results from member survey and are based on total respondents.

Sign up NOW to reach thousands in your target audience!

ADVERTISING

Mobile App & Program Schedule

These valuable references are available to each attendee.

More Promotions!

- Registration handouts
- Commercial presentations
- SHAPE America mailing list
- Demonstration time slots
- Convention registration list

Year-Round Advertising

Promote your products and services in SHAPE America's journals, newsletters, and website year-round. Contact us today for a media kit and samples of these leading industry publications:

- *Momentum*
- *Journal of Physical Education, Recreation & Dance* (JOPERD)
- *Strategies: A Journal for Physical and Sport Educators*
- *Et Cetera*
- *American Journal of Health Education* (AJHE)
- *Research Quarterly for Exercise and Sport* (RQES)
- SHAPE America website

Need more information? Call today!

sponsorship & advertising contact

phone: (800) 213-7193 ext. 468

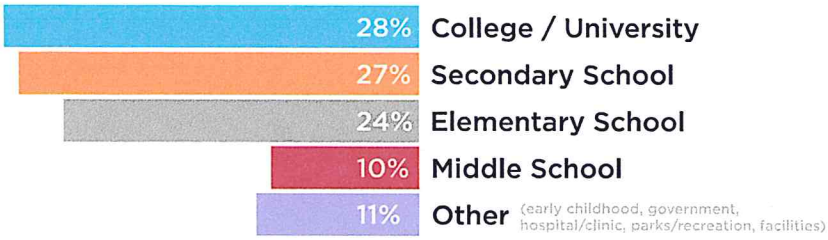
email: sponsors@shapeamerica.org

For more information and to access forms, visit www.shapeamerica.org/exhibit

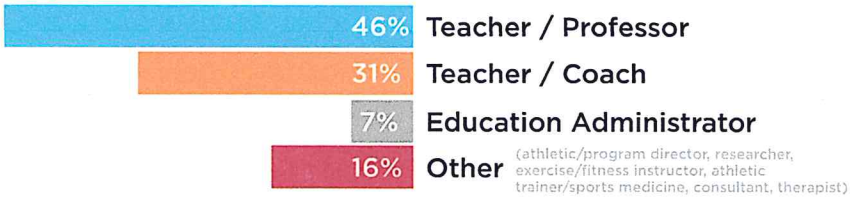
Profiles

SHAPE America member profile of those reporting as of December 31, 2013

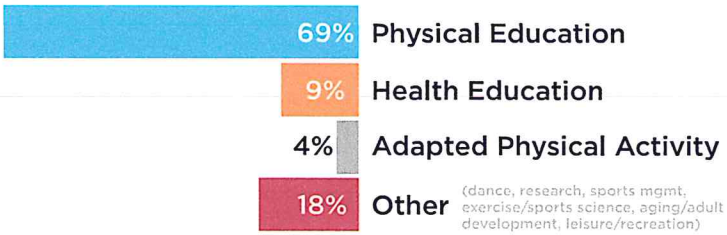
Employment



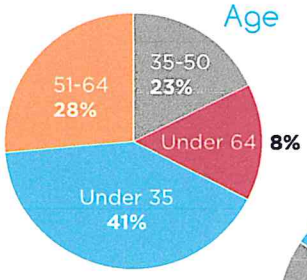
Responsibility



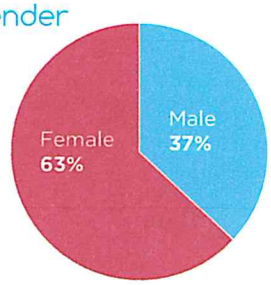
Interests



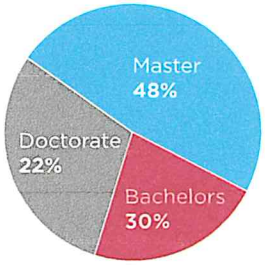
Age



Gender



Education



Our attendees include

Adapted physical activity instructors and specialists
Athletic directors and trainers
Coaches and sports officials
College and university faculty
Dance and fitness instructors
Department deans
Education administrators
Intramural directors
K-12 health education teachers
Pre-K-12 physical education teachers
Program administrators
Recreation directors
Researchers
State, county, and city health and physical activity directors
Students
Therapists

Their interests

Dance and dance education
Facilities and equipment
Health education
Leisure and recreation studies and activities
Physical activity for special populations
Physical education
Playground design and equipment
Research
Safety

They purchase

Adapted physical activity equipment and supplies
Adventure and outdoor equipment
Aquatic equipment and supplies
Assessment tools and equipment
Athletic equipment and supplies
Athletic training supplies
Audio-visual programs for the classroom
Books and teaching aids
Consumer products for healthy and active lifestyles
Continuing education resources
Curriculum materials
Dance education products
Facility fixtures, surfaces, and décor
First aid and CPR supplies
Fitness accessories
Fundraising programs and ideas
Game and activity books and programs
Health and nutrition products
Health education literature and information
Indoor and outdoor flooring products
Motivational programs and games
Music
Physical diagnostic equipment
Physical education equipment
Physical education uniforms
Pre-school products and equipment
Research services and equipment
Safety information
Software for resource and data management
Sporting and recreational supplies
Sports and dance wear
Sports injury prevention and treatment
Technology tools for the field or classroom
Textbooks and teaching aides

AAHPERD NATIONAL CONVENTION & EXPO
A SAMPLING OF PAST REGISTRANT AFFILIATIONS

Adams-Friendship Elementary School
Adelphi University
Akdeniz University
Albany State University
Alliance for a Healthier Generation
Alpine School District
American Ass. of Adapted Sports Programs
American School of The Hague
Anderson University
Anoka-Ramsey Community College
Area IV Head Start
Arizona State University
Arrowhead High School Board of Education
Ashland University Dept Sport Science
Barbara Bush Middle School
BASSETT MIDDLE SCHOOL
Battle Creek Academy
Beau Chenes Apartments
Bedington Elementary School
Bennett School District
Berkeley Preparatory School
Big Shanty Intermediate School
Birmingham Board of Education/Central Park Elem.
Blackwell Elementary
Boys & Girls Clubs
Bozeman School District
Bridgewater Raritan Regional School District
Bureau of Education & Research
Butler Co. ESC Head Start
Campbellsville Taylor Co. Rescue
CCSU
Centers For Disease Control and Prevention
Chandler School
Charles E Smith Jewish Day School
Charles Hay Elementary
Charlotte Latin School Inc
Choosy Kids LLC
Chowan University
Chungbuk National University : Korea
Cienega
City of Tampa Parks and Recreation
City of Westfield
City University of Hong Kong
Colchester Middle School
Colegio Nuevo Granada
Collegiate School
Collegium Charter School-General Fund
Colorado State University
Columbus Parks & Recreation Dept
Columbus School District
Cottey College
Cottonwood Elementary School
Cottonwood School
Crim Fitness Foundation
Cullowhee Valley School
Curry College
Dawn Dott Dance Studios
DC Everest High School
Defiance College
Delaware State University
Discovery School
District 16 New Brunswick
East Side Elementary
Eladio Martinez Learning Center
Ellenboro Elementary School
Emporia State University
Enable America
Evansville School District
Family Resource Agency, Inc.
Far Brook School
Far Hills Country Day School
Fizika Group
Florida Department of Education
Florida International Univ
Forrest City School District
Fort Hays State University
Fort McCoy School
George Mason University
Girl Scouts Hornets' Nest Council
Girls Incorporated
Glencoe/McGraw-Hill
Goodman-Pickens Elementary School
Goodrell Middle School
Grace Church School
Grace College & Seminary
Grace St Luke Episcopal Sch
Grandview School District #200
Grandy Primary School
Great Lakes Academy
Gym Time
Gymsters Inc
H. J. Lutcher Stark Center
Harding Academy
Hastings College
Health Promotion Referral Intl
HealthCorps
Heart Zones Education
Heartspring
Heatherwood Middle School
Hemingway Elementary School
Hiawatha Leadership Academy
Hickey Elementary School
Hope World Wide
Hoquiam High School
Independent Day School
Indian Creek Elementary School
Indian Land Middle School
Indiana School of the Blind
Indianapolis Public Schools
Ithaca College
Ivanna Eudora Kean High School
Jackson High School
Jacksonville University
Jakarta International School
James F. Byrnes High School
John Carroll University
Julio Seijo elementary school
Jump Rope for Heart (American Heart Assoc.) Hoops for Heart
Kean University
Kettering Middle School
Keverian School
Kinesmetric Research Center
Kirksey Middle School
Kurtz Elementary School
Ladue Horton Waittins High School
Lafayette Elementary School
Lafayette Jefferson High School
Lafayette Parish Government
Lafayette School Corp
Lancaster County School District
LAUSD Interscholastic Athletics
Lawrence County Community Action
Lent School
Liberty University
Lisbon Elementary School
Longcoy Elementary
Loughborough Univ
Lundahl Middle School
Luther High School
Manatee School of Arts and Sciences
Mancino Mfg Co
Maney Publishing
Marmara University School of PE & Sports
Marysville School District
Maui Family YMCA
Middle School for Academic and Social Excellence
Middle Tennesse State University
Middlebury Community Schools
Ministry of Youth & Sports
Minneapolis Comm & Technical College
Moody Elementary School
MORE HEALTH Inc.
Morehead State University
Moving Spirit
Mrs D's Little Music School
MS Department of Education
National Institutes of Health
National Taipei College of Nursing
New Fairfield High School
New Fairfield Public Schools
Newfane Cntral Schools
Newport Family and Child Opportunity Zone
Newton Public Schools
North Broward Prep School
North Cache Center
North Carolina State University
Northern Illinois University
Northwest Family YMCA
Northwest Missouri State University
Norwegian Univ Of Sport & PE
Notre Dame Academy
Ohio Wesleyan University
Oldham County Preschool
Otterbein University
Our Lady of Lourdes School
P&G
Pacific Lutheran University
Papillion-La Vista Schools
Parish Episcopal School
Parma City Schools
Parr's Ridge Elementary
PE4life
Peak Advantage
Pearl C Anderson Learning Center
Penn State University
Pennington Biomedical Research Center
Pinellas County Schools
Pineville High School
Pinewood Private School
Pueblo of Santa Clara
Pullman Elementary
Purdue University
Queen's University
Randall Elementary School
Riverdale Country Upper School
Riverfield School
Riverhead Central School
Riverside Elementary
Riverside Indian School
Riverton Middle School
Rosa Parks-Edison Elementary School
Safe House for Women
Sagamore Publishing LLC
School District of Rhinelander
School Health Corporation
School Specialty
Schools for Healthy Lifestyles
Shanghai American School
Smith College
Smithtown Central School District
South High School
Spanish Fork High School
SPARK/ School Specialty
Springfield Public Schools Special Education
St Andrews Lower School
St Andrew's-Sewanee School
St Nicholas School
St Paul Public School
St. Joseph-St. Elizabeth
St. Margaret of York
Stewart Dance Academy
Stillman College
Stillwater Area High School
Sullivan School Family Center
Summit Educational Resources
Tarleton State University
Teachers Training Univ.
Tell City Jur-Sr High School
Texas Woman's University
The American School in London
The Cooper Institute
The Country Day School
The Fitness Company
The Ivy Appartments
The King's Christian Academy
The Sport, Leisure and Culture Consultancy
The University of Dayton
The University of Kentucky
Toledo Public- Start High School
Trimble County Head Start
Trinidad & Tobago Alliance For Sport & PE
University Hawaii
University of Kansas
University of Memphis
University of Notre Dame
Utah State University
Utah Valley State College
Utah Valley University
Vallivue School District
Virginia Tech University
Wartburg College
Warwick Academy
Washington & Lee University
WellSpan Health
Wesley College
Western Oregon University
Western State College

Full listing of registrant affiliations is available upon request at:
membership@shapeamerica.org

SHAPE America
CURRENT/PRIOR EXHIBITORS

21st Century Swimming Lessons Inc

A

A T Still Univ, School Of Health Mgmt
Abee Inc
Accusplit Make A Difference Program
Act Fast Medical LLC
Action Based Learning
Advantage Sport & Fitness
Alcoholics Anonymous
All About PE
Alliance Retiree Network Committee (ARNC)
Amazing Athletes Inc
American Council On Exercise
American Diabetes Assn (ADA)
American Educational Products LLC
American Express Open
American Heart Association
American Press
American Printing House For The Blind
American Public University
American Red Cross
American School Health Assn
Apens-Adapted Physical Education National Standards
Apex Fitness / 24 Hour Fitness
Armstrong Medical Industries Inc
ASCD
Association for Challenge Course Technology
Azusa Pacific University

B

Baggo Inc
Barry University
Dept Sport & Exercise Sciences
Beachbody P90X
Bigger Faster Stronger
Biospace Inc
Birdie Ball Inc
Body Care Resort Inc
BOKS (Build Our Kids' Success)
Bonnie's Fitware Inc
Box Hockey International Inc
Brax Fundraising
Brewer's Ledge

C

Cabot Creamery Cooperative
California Assn Health, Phys Ed, Rec & Dance (CAHPERD)
California Middle School Physical Education Workshop (CMSPEW)
California University of Pennsylvania
Cambridge College
Cardiomixes Fitness Music
Carolina Sport & Fitness
Carone Fitness: Online PE
CDC/Div of Population Health/School Health Branch
CDC's Div of Adolescent In School Health (Dash)
Central Michigan University
Chris Klug Foundation
Christy Lane Enterprises
Cira Ontario
C'Motion Inc
Coastal Enterprises
Concept 2Cts Inc
Cornilleau USA
Cosom By Cramer
Creative Health Products
Crossfit - Crossfit Kids
Ctr for Advancement of Standards-Based Physical Ed Reform (CASPER)

D

Dailyfitlog.Com LLC
Dance - In A Box
Dance Teacher Web
Dartfish USA
Diva International Inc
Donate Life NC
Drake University Extension Education
Drums Alive Inc

E

East Carolina Univ School of Health & Human Performance
East Tennessee State University
Eastern District Aahperd (EDA)
Easton Foundations
Eat To Win LLC
Edge (Educational Disc Golf Experience)
Ekho Heart Rate Monitors & Pedometers
Emergency Care & Safety Institute
Enpointe Enterprises Ltd
Everlast Climbing
Exercise Technology Inc
Ex-U-Rope Inc

F

FDA Food Science & Nutrition Education Programs
Fitdeck, Inc
Fitlosophy Inc
Fitness Information Technology Inc (FIT)
Fitwall LLC
Fizika Group LLC
Flaghouse Inc
Fliker Scooter PE Program
Focused Fitness
Forrest T Jones
Foundational Fitness Inc
Fresno Pacific University
Frisbee Freestyle Players Assn
Fundamental Field Hockey (USA Field Hockey)

G

Gameday Sport & Education LLC
Gametime
Gardner-Webb University
Genmove USA, LLC
Genmove USA, LLC
Geomotion Group Inc
Geopalz LLC
Georgia Southern University
Gibbon Slacklines
Gill Athletics/Porter Athletic Equipment/Powermax
Glo Germ Company / Sore No More
Glsen-The Gay Lesbian, & Straight Education Network
Goodheart-Wilcox Publisher
Gopher
Great Activities Publishing Co
Groggy Dog Sportswear
Groove With Kids

H

Happy Feet
Healthy Highway
Healthy Lifestyle Choices
Hershey's Track & Field Games
Holcomb Hathaway Publishers
Hopsports Inc
Human Kinetics
Hyperwear LLC

I

ICHPER •SD
Illinois State University
Image Sport
Indiana University of Pennsylvania
Indo Board Balance Trainer
Indoor Activities Unlimited Inc (IAU)
Ing Run for Something Better C/O Napse
Inner Healing & Spiritual Readings By Valerie
Innerlink Inc
Innocorp Ltd
Interactive Health Technologies
Ipico Sports
Ithaca College

J

Jam School Program - Health-E-Tips, Inc
Jaypro Sports
Jones and Bartlett Learning

K

Kanjam LLC
Keeper Sports Products LLC
Kid Power Program
Kidsfit
Konami Digital Entertainment Inc

L

Learning Zone Xpress
Lepe Inc - Literature Enhanced Physical Education
Lettuce Make Thyme Inc
Lippincott Williams & Wilkins-Wolters Kluwer Health

M

Makoto USA
Mason Corporation
Massachusetts Assn for Health, Physical Ed, Recreation & Dance
Massaging Insoles by Superior Health Inc
Matrix Fitness
Mcgraw-Hill Higher Education
Mcgraw-Hill School Education Group
M-F Athletic / Perform Better
Midland County Health Dept
Mikasa Sports
Milk Processor Education Program (Milkpep)
Miracle Recreation
Misc Inc Dba Misc Sports
Missouri Dept Of Conservation
Missouri State University-Hper
Mobile Bay World Leisure Congress
Morph & Thro Performance
Motion Fitness
Movable
Movband
Moving To Success
My School Things

N

NASA/Wyle Science, Technology, Engineering Group
NASCO
NASM - Nat'L Academy of Sports Medicine
National Drowning Prevention Alliance
National Fishing in Schools Program
National Guard Partners in Education
National Institute on Drug Abuse (NIDA)
National Math Foundation
National Physical Activity Plan
National Archery in The Schools Program (NASP)
National Institute of Deafness & Other Communication Disorders (NIDCD)
NCES Inc
Netball America Inc
New York Road Runners
Nickelodeon
North Carolina AAHPERD
Northeastern University's College of Professional Studies
Northwest District AHPERD

O

Omnikin Inc
One Purpose Health LLC
OPTP
Organized Sportswear

P

Pacific West Marketing
Palaestra
Palos Sports
Paradigm Nutrition Inc
Parkitects Inc
PE Fit LLC
Peaceful Playgrounds Inc
Pearson
Perform Better
Phd Productions
Phi Epsilon Kappa Fraternity
Phys. Ed. Sport Ed. LLC
Physical & Health Education Canada
Pickle-Ball Inc
Pickleball Now LLC
Play & Park Structures
Playcore
Player Development Products LLC (Snag Golf)
Playworks
Playworld Systems Inc
Polar Electro Inc
Poly Pong Inc
Power Systems Inc
Precision Fitness Equipment
Presidential Youth Fitness Program (PYFP)
President's Challenge
Pro Performance Sports - Speedminton
Professional Disc Golf Assn
Project Adventure Inc
Prospect Sales And Marketing Inc

R

Railyard Fitness
Realityworks
Reversible Sweatshirt.Com/ Hoodies Direct
Rigoball International Inc
Rocky Mountain University Of Health Professions
Roller Skating Assn International
Romeo Music
Rookie Rubgy
Rousettus® Visually Impaired Yoga Mat
Routledge Journals

S

S & S Discount Sports & PE Supplies
Sabakiball International LLC
Sagamore Publishing LLC
San Diego University/Integrative Studies
School Datebooks
School Resources Inc
Score Sports
Select Media
Shield Mfg Inc
Sigma Sport USA
Simmons Center Institute At Siu School Of Medicine
Skate in School
Skate Pass LLC
Skatetime School Programs
Skillastics/Sandy Spin Slade Inc
Skwim USA
Slippery Rock University
Snug Play USA
Society For Public Health Education
Southern District of AAHPERD
Southwest District AAHPERD
Speed Stacks Inc
Spikeball Inc
Spooner Boards LLC
Sport Resource Group
Sportident/Orienteering4Schools
Sportime
Springfield College
Starting Time Golf
Student Health 101
Sunflower Marketing
SUNY Cortland
Superior Health Products Made In USA Inc
Susan P Byrnes Health Education Center

T

Tanita Corp
Texas Tech University
The Adler School of Professional Psychology
The Bowling Foundation
The Century Council
The Children's Health Market
The Cooper Institute
The First Tee National School Program
The Hershey Co/Hershey's Track & Field Games
The Skin Cancer Foundation
The Spark Program
The University of West Alabama
Tiffin Athletic Mats Inc
Tk Design Group
Toledo Physical Education Supply
Troy University
True Sport c/o US Anti-Doping Agency
Tumbl Trak

U

US Anti-Doping Agency
US Epa Sunwise Program
US Games
US Handball Assn
Ubisoft
UCS Inc
Ultra Play
Unc Wilmington, School of Health & Applied Human Sciences
United States Handball Association
United States Tennis Association
Univ of North Carolina Greensboro-Science of Healthful Living
Univ of North Colorado/School of Sport & Exercise Science
Univ of Southern Mississippi/School of Human Performance & Recreation
Univ of Texas San Antonio, Education & Human Development
University of Alabama
University of Arkansas
University of Central Arkansas Dept of Health Sciences
University of Northern Iowa
University of West Alabama
USA Field Hockey
USA Rugby
USA Ultimate
USDA Food And Nutrition Service
Utsa-College Of Education & Human Development

V

Venture Publishing Inc
Viahart LLC
Vitamix Corporation

W

W.I.T.S. (World Instructors Training Schools)
Waboba
Wadsworth Cengage Learning
Walk4Life Inc
Wayne State Univ, Kinesiology, Health & Sport Studies
Weight-Control Information Network
Wellness Research A Not-For-Profit Corporation
West Virginia Univ College of Physical Activity & Sport Sciences
Western Kentucky University
Western Mighigan University - Hper Department
Wingspeed Adventures
Wod Toys
Wolverine Sports
Wun-Jo Inc

Y

Your Self Series

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

SHAPE America - Society of Health and Physical Educators
2015 National Convention and Exposition

March 17–21, 2015 (Show Dates: March 18–20) • Washington State Convention Center • Seattle, WA

Prefer to fill it out online? Visit www.shapeamerica.org/convention

[A] _____
COMPANY/ORGANIZATION

_____
ADDRESS

_____
CITY STATE ZIP

_____
RESERVED BY TITLE

_____
SIGNATURE

_____
TEL FAX

_____
EMAIL WEBSITE

_____
CONTACT NAME/TITLE TO BE LISTED IN EXHIBITOR DIRECTORY

_____
TEL FAX

_____
EMAIL WEBSITE

[B] **10'x10' Exhibit Booth**

Before 10/31/14: # of booths _____ x $1,735 Commercial/University/Government = $ _____ (TOTAL)

Before 10/31/14: # of booths _____ x $1,865 Corner or Island Location = $ _____ (TOTAL)

After 10/31/14: # of booths _____ x $1,925 Commercial/University/Government = $ _____ (TOTAL)

After 10/31/14: # of booths _____ x $2,085 Corner or Island Location = $ _____ (TOTAL)

Preferred Locations: (1) _____ (2) _____ (3) _____ (4) _____ (5) _____

Products/firms that you prefer to be in close proximity:

_____

_____

_____

Products/firms that you prefer NOT to be in close proximity:

_____

_____

_____

[C] **Public Service Tabletop Display** ☐ $550 8' skirted table only ☐ $600 8' skirted table and 2 side chairs (Charitable/Non Profit/Not-for-Profit) For eligible organizations that raise awareness through distribution of free educational literature and that do not offer any items/services for sale. One conference registration is included.

[D] **Commercial Presentation** ☐ $2,500 Exhibitors only. Acceptance of a one-hour Commercial Presentation is on a first-come, first-served basis with priority given to Convention sponsors and is contingent on space availability after program sessions have been assigned. To be considered, all requests must be completed online by 10/31/14. For submissions, please visit: http://shapeamerica.confex.com/shapeamerica/2015/commercial/sessions/index.cgi. Confirmation notification will be published no later than 1/15/15.

[E] Terms and Method of Payment/Cancellation Policy A $300 non-refundable deposit per booth is due with application or within two weeks of invoice date. Fifty percent (50%) of the exhibit booth rental fee is due no later than 9/18/14. The remaining fifty percent (50%) is due no later than 12/18/14. In addition, non-exhibit invoices that are past due to SHAPE America must be paid in full before being allowed to exhibit. No installation will be permitted unless payment has been received in full. A fee of 25% of the total exhibit space cost will be assessed for cancellations received from 9/18/14 to 12/18/14. Cancellations received after 12/18/14 will result in a full forfeiture or an obligation to pay the entire exhibit rental fee. Cancellations must be received in writing by SHAPE America Show Management to be valid.

PAYMENT INFORMATION

Method of payment (check one) $ _____ U.S. funds (amount to be charged at time of application)

☐ Check payable to: **Exhibit Promotions Plus, Inc.**

_____
CREDIT CARD #

☐ VISA ☐ MasterCard ☐ AMEX

_____
EXPIRATION DATE

_____
CARDHOLDER NAME

_____
SIGNATURE

_____
Cardholder's Address (if different than in item "A")

_____
Cardholder's Telephone # (if different than in item "A")

SUBMIT FORM TO

SHAPE America Show Management
c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path
Ellicott City, MD 21042-1539

Phone: (410) 997-0763
(301) 596-3028
Fax: (410) 997-0764
Email: shape@epponline.com
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