



EEI/AGA EXHIBIT MANAGEMENT
c/o EXHIBIT PROMOTIONS PLUS, INC.
11620 Vixens Path, Ellicott City, MD 21042-1539
tel 410/997-0763, 301/596-3028 - fax 410/997-0764
eeiaga@epponline.com

EDISON ELECTRIC INSTITUTE / AMERICAN GAS ASSOCIATION
2015 CUSTOMER SERVICE CONFERENCE & EXPOSITION
April 6-9, 2015 (Exhibit Dates: 4/7-8)
Omni Shoreham
Washington, DC

EARLY-BIRD DISCOUNT DEADLINE: 5/15/2014

ABOUT THE 2015 CUSTOMER SERVICE CONFERENCE & EXPOSITION

Applications are currently being processed for the next EEI/AGA exhibition that is scheduled to be held April 6-9, 2015 (Exhibit Dates: 4/7-8) in Washington, DC.

A space preference priority point system will be in effect for an offer of assigning exhibit space, which is subject to the approval of each exhibitor. The attached exhibit floor plan is under review by the fire marshal.

The date an application is received will serve as a tie-breaker only when assigning exhibit space.

We look forward to providing your company / organization renewed services at the 2015 EEI/AGA Customer Service Conference & Exposition.

2015 EXHIBIT HALL AND NETWORKING OPPORTUNITIES

Set-Up	Monday, April 6	10:00am-5:00pm	
Exhibit Hours:	Tuesday, April 7	12:00noon-2:00pm	(Lunch)
	Tuesday, April 7	5:00-7:00pm	(Reception)
	Wednesday, April 8	12:00noon-2:00pm	(Lunch and prize drawings)
By Appointment Only:	Tuesday, April 7	10:00am-12noon / 2:00-4:00pm	
Dismantle:	Wednesday, April 8	2:00-6:00pm	
Social Events:	Monday, April 6	6:00-8:00pm	(Opening Networking Reception)
	Wednesday, April 8	6:00-10:00pm	

CONFERENCE EXHIBITORS AND SPONSORS RECEIVE FULL COLOR LOGO ACKNOWLEDGEMENT
WITH CONTACT INFORMATION AND BRIEF DESCRIPTION IN
THE ON-SITE CONFERENCE PROGRAM

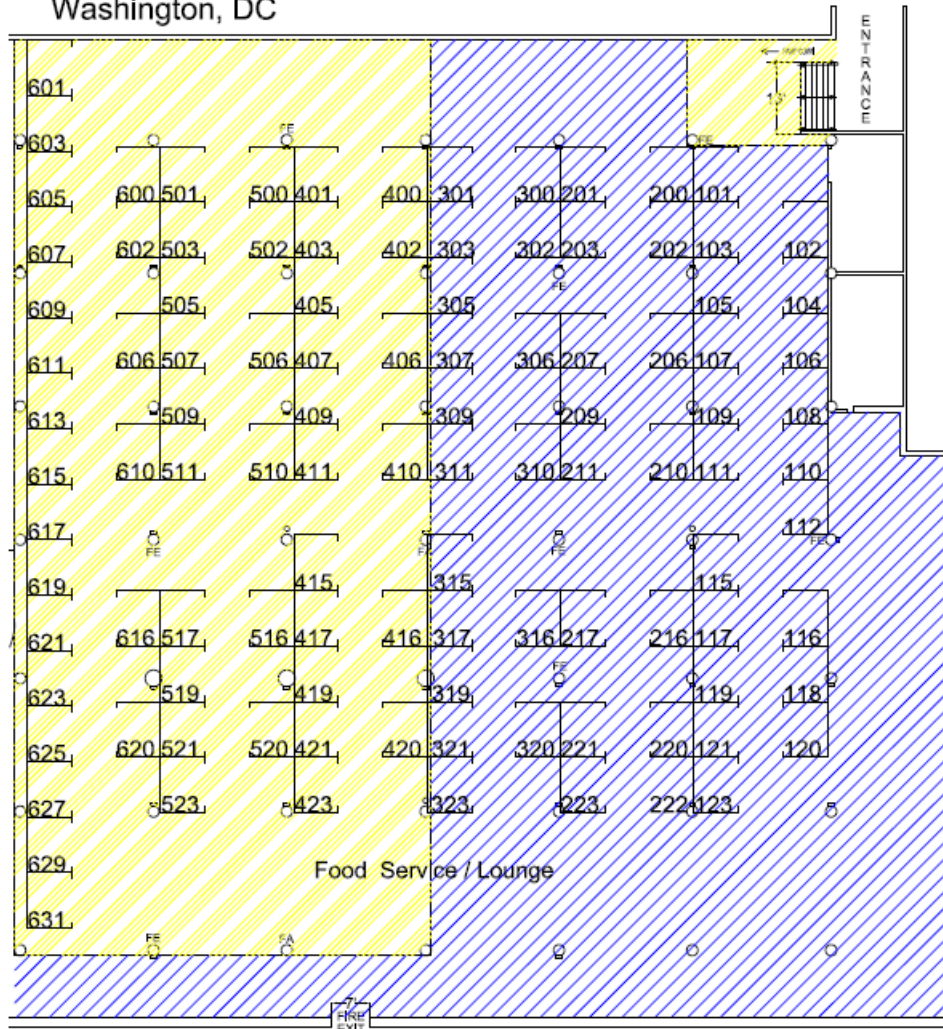
EEI / AGA 2015
 April 6-9, 2015
 Show Date: April 7-8
 OMNI Shoreham Exhibit Hall
 Washington, DC

○ - INDICATES COLUMN
 ○ - INDICATES PIPE 8" FROM COLUMN
 ■ - INDICATES ELECTRICAL BOX
 FE - FIRE EQUIPMENT
 FA - FIRE ALARM
 SHADING INDICATES RAMPED
 FLOOR OR LOW CEILING

■ - 7'9" to 8'1" Ceiling Height
 ■ - 8'5" to 8'8" Ceiling Height

ISLANDS CREATED ON DEMAND
 TENTATIVE EXHIBIT FLOOR PLAN
 SUBJECT TO FIRE MARSHAL
 APPROVAL

The location of hosted food service/lounge
 areas to be confirmed.



Firms who requested and are assigned an "endcap" or "peninsula" (open on 3 sides) are reminded that the backwall which is also the siderall of a neighboring exhibitor may be 8' in height only in the middle 10' of the backwall then the display must be no more than approximately 4' in height on the outside 4' on both sides of the backwall. The latter configuration will afford visibility for a neighboring exhibitor whose siderall is the backwall of an "endcap" or "peninsula".

EDISON ELECTRIC INSTITUTE/AMERICAN GAS ASSOCIATION CUSTOMER SERVICE CONFERENCE & EXHIBITION
APRIL 6-9, 2015 (Exhibit Dates: 4/7-8) – Omni Shoreham
Washington, DC

EXHIBIT SPACE APPLICATION AND CONTRACT

**** EARLY-BIRD DISCOUNT DEADLINE: 5/15/2014 ****

[A] Company / Organization _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Phone _____ Fax _____

Email _____ Website _____

[B] 10'w x 8'd EXHIBIT SPACE - (2 Complimentary Full Conference Registrations Per Booth)

of booths _____ x \$2,900 In-Line = \$ _____ (FEE REFLECTS \$100 DISCOUNT)

of booths _____ x \$3,150 Corner Booth = \$ _____ (FEE REFLECTS \$100 DISCOUNT)

OPTIONAL FURNISHINGS PACKAGE _____ \$520 (Includes skirted 6' table, 2 side chairs, wastebasket)
<The exhibit hall is carpeted.>

Preferred Booth Locations (1) _____ (2) _____ (3) _____ (4) _____

Products / Firms which you prefer to be in close proximity _____

Products / Firms which you prefer NOT to be in close proximity _____

[C] A LA CARTE ADDITIONAL MARKETING EXPOSURE - Copy Due Date: 2/1/2015

Full Page (4 color) ☐ \$1,000 (Exhibitor / Sponsor) ☐ \$2,000 (Non-Exhibitor / Sponsor)

Half Page (4 color) ☐ \$500 (Exhibitor / Sponsor) ☐ \$1,000 (Non-Exhibitor / Sponsor)

Conference Bag Literature Insert ☐ \$250 (Exhibitor / Sponsor) ☐ \$500 (Non-Exhibitor / Sponsor)

[D] COMMUNAL "TAKE-ONE" LITERATURE DISPLAY ☐ FREE (Advertiser / Sponsor) ☐ \$100 (Exhibitor) ☐ \$250 (Non-Exhibitor)

[E] EXHIBIT TERMS AND METHOD OF PAYMENT

A \$200 per booth deposit is due with application or within two weeks of invoice. 50% of the balance is due 10/7/14.
The remaining balance is due no later than 1/7/15.

CANCELLATION POLICY - \$200 per booth is non-refundable. A fee of 25% of total booth cost will be assessed for cancellations received from 10/7/14 to 1/7/15. Cancellations received after 1/7/15 will result in full forfeiture and/or obligation to pay the full rental fee. Cancellations must be received in writing to be valid.

METHOD OF PAYMENT:

Charge my credit card in the amount of \$ _____

☐ Check payable to American Gas Association ☐ Please bill us ☐ VISA ☐ MasterCard ☐ AMEX

Card Number _____ Exp. Date ____/____/____

Cardholder's Name _____ Phone # _____

Card Billing Address _____

Signature _____ Email _____

**Return completed application
and payment to:**

**American Gas Association
P.O. Box 79580
Baltimore, MD 21279-0580**

Send a copy of the application to:

**EXHIBIT PROMOTIONS PLUS INC.
11620 VIXENS PATH ELLICOTT
CITY, MD 21042
410/997-0763 / 301/596-3028
Fax 410/997-0764
eeiaga@epponline.com
www.epponline.com**

EDISON ELECTRIC INSTITUTE/AMERICAN GAS ASSOCIATION CUSTOMER SERVICE CONFERENCE & EXHIBITION
APRIL 6-9, 2015 (Exhibit Dates: 4/7-8) – Omni Shoreham
Washington, DC

SPONSORSHIP APPLICATION AND CONTRACT

High-profile sponsorship opportunities to promote your products / services to decision-making customer service and energy industry professionals.

PLATINUM - \$10,000 (Includes 4 Full Conference Registrations and complimentary conference bag literature insert)

- ☐ **Monday Evening Welcome Reception (site to be determined)**
Sponsor this event that opens the conference and get your company name recognized right from the start.
- ☐ **Wednesday Evening Social**
Sponsor this event that closes the conference and lock your company name in the minds of all attendees.

GOLD - \$7,500 (Includes 3 Full Conference Registrations)

- ☐ **Tuesday Evening Reception (in exhibit hall)**
Sponsor this casual evening of networking and product/service exploration.
- ☐ **Conference Tote Bags**
Sponsor this item and get recognition all conference long and even afterward when your bag is repeatedly used.
- ☐ **Hotel Guestroom Key Card**
Sponsor this item and get recognition every time each attendee enters their hotel room.
- ☐ **Headquarters Hotel Guestroom Literature / Promo Drop**
Sponsor this item and have your company literature placed in each attendee guest room on Tuesday evening.
- ☐ **Welcome Banner**
Sponsor this item and have your company logo proudly on display in a prominent location at the headquarters hotel.
- ☐ **Projected Lighted Logo Display**
Sponsor this item and have your company logo on a creative lighted display during the entire conference.
- ☐ **WiFi**
Sponsor gets the name of WiFi as their company name plus their company home page or logo is splashed on the monitor screen when used.
- ☐ **Conference Mobile Application**
Sponsor this item and have your company recognized every time an attendee uses the mobile app.

SILVER - \$5,000 (Includes 2 Full Conference Registrations)

- Breakfast** ☐ Tuesday ☐ Wednesday ☐ Thursday
Sponsor these food and beverage networking opportunities and your company logo will be proudly displayed.
- Exhibit Hall Lunch** ☐ Tuesday ☐ Wednesday
Sponsor these food and beverage networking opportunities and your company logo will be proudly displayed.
- ☐ **Name Badge Lanyard / Holder**
Sponsor this item and your company will be recognized every time an attendee looks at another's name badge.
- ☐ **Folio with Pen and Notepad**
Sponsor these items and your company will be recognized every time the attendee uses the folio.

BRONZE - \$2,500 (Includes 1 Full Conference Registration)

- Mid-Morning Break** ☐ Tuesday ☐ Wednesday
Sponsor these food and beverage networking opportunities and your company logo will be proudly displayed.
- Mid-Afternoon Break** ☐ Tuesday ☐ Wednesday
Sponsor these food and beverage networking opportunities and your company logo will be proudly displayed.
- Luncheon Ice Cream Station** ☐ Tuesday ☐ Wednesday
Sponsor these items and have attendees coming directly to you for dessert in the exhibit hall.
- ☐ **Special Advertisement Inside Front Cover of Conference Program / Participant List**
Sponsor this item and your company will be recognized every time the attendee uses the Program.
- ☐ **Special Advertisement Outside Back Cover of Conference Program / Participant List**
Sponsor this item and your company will be recognized every time the attendee uses the Program.

A La Carte additional marketing exposure for Sponsors -

Advertisement Copy Due: 2/1/2015
Literature Due: 2/1/2015

Full Page Advertisement (4 color) in Program and participant List

☐ \$1,000 (Sponsor / Exhibitor)

Half Page Advertisement (4 color) in Program and Participant List

☐ \$500 (Sponsor / Exhibitor)

Conference Bag Literature Insert

☐ \$250 (Sponsor / Exhibitor)

Communal "Take One" Literature Display

☐ \$250 (Sponsor / Exhibitor)

SPONSORSHIP APPLICATION AND CONTRACT

Company / Organization _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Phone _____ Fax _____

Email _____ Website _____

METHOD OF PAYMENT: Charge my credit card in the amount of \$ _____ (US Funds)

☐ Please bill us ☐ Check payable to American Gas Association ☐ VISA ☐ MasterCard ☐ AMEX

Card Number _____ Exp. Date ____/____

Cardholder's Name _____

Signature _____

Card Billing Address _____

Phone # _____ Email _____

BASIC SPONSORSHIP BENEFITS

- Recognition in the program in priority order of the level of total sponsorship
- Link to sponsor's home page on the EEI/AGA Customer Service Meeting web site
- An advanced electronic list of meeting registrants. (Note: you MUST include an opt in/opt out feature on any Communications sent to attendees)
- Platinum sponsors may have a one-or two-page sales piece inserted in the registrant packet.
- Communal "Take One" Literature Display

SPONSORSHIP TERMS

Sponsorships are assigned on a first come, first serve basis.

A minimum of 50% is due with application or within 30 days of invoice.
The remaining 50% is due 10/7/14.

Cancellations received after 1/7/15 will result in a full forfeiture and/or obligation to pay the full sponsorship fee.

Cancelations must be received in writing to be valid.

RETURN COMPLETED APPLICATION TO:

EXHIBIT PROMOTIONS PLUS, INC.

11620 VIXENS PATH

ELLICOTT CITY, MD 21042

410/997-0763 / 301/596-3028

Fax 410/997-0764

eeiaga@epponline.com www.epponline.com

***PLEASE SEND ALL CHECKS AND COPIES
OF APPLICATION FORMS TO:***

AMERICAN GAS ASSOCIATION

P.O. Box 79580

Baltimore, MD 21279-0580

EDISON ELECTRIC INSTITUTE/AMERICAN GAS ASSOCIATION CUSTOMER SERVICE CONFERENCE & EXHIBITION
APRIL 6-9, 2015 (Exhibit Dates: 4/7-8) – Omni Shoreham
Washington, DC

EXHIBITOR & SPONSOR ON-SITE PERSONNEL REGISTRATION FORM

*VENDORS / CONSULTANTS / CORPORATE PARTNERS MUST EITHER EXHIBIT OR SPONSOR
IN ORDER TO ATTEND THIS CONFERENCE.*

Exhibitors are entitled to two (2) comp registrations per booth space. Sponsors are entitled to (1) comp registration for Bronze level, (2) comp registrations for Silver level, (3) comp registrations for Gold level, and (4) comp registrations for Platinum level.

Each Exhibitor / Sponsor registration provides access to general sessions and events held within the exhibit hall, the Conference social event on Wednesday evening, and a copy of the registration list. Open forum sessions during the conference will be limited to member utility representatives only. Additional exhibitor/sponsor personnel may register for the conference and exposition for a fee of \$750.00.

Name _____ Nickname for badge _____

Company _____ Title _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

Name _____ Nickname for badge _____

Company _____ Title _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

Number of attendees for Monday night reception _____

Number of attendees for Wednesday evening social event _____

_____ Additional registrations at \$750.00 each \$_____ Total amount due.

METHOD OF PAYMENT

Charge my credit card in the amount of \$_____ (US Funds)

☐ Make check payable to American Gas Association ☐ VISA ☐ MasterCard ☐ American Express

Card number: _____ Expiration Date: _____

Name on Card _____

Cardholder's address _____

Signature: _____

☐ I have special requirements due to a disability. Please specify
requirements. _____

**Return registration form and
payment (if applicable) by
March 15, 2015 to:**

**American Gas Association
Attention: Kelly Batte
400 N. Capitol St. NW
Washington, DC 20001
Fax: 202 824-7086
kbatte@aga.org**

EDISON ELECTRIC INSTITUTE/AMERICAN GAS ASSOCIATION CUSTOMER SERVICE CONFERENCE & EXHIBITION
APRIL 6-9, 2015 (Exhibit Dates: 4/7-8) – Omni Shoreham
Washington, DC

NON ATTENDING PARTNER MARKETING EXPOSURE APPLICATION AND CONTRACT

If your company is unable to have a representative attend the conference this year you can still get company name recognition. The items on this page are specifically for companies unable to have a representative attend the conference.

Exposure for Non Attending Partners - Advertisement Copy Due Date: 2/1/2015 / Conference Bag Literature Due Date: 2/1/2015

Full Page Advertisement (4 color) in Program and Participant List

☐ \$2,000 (Non-Attending Partner)

Half Page Advertisement (4 color) in Program and Participant List

☐ \$1,000 (Non-Attending Partner)

Conference Bag Literature Insert

☐ \$500 (Non-Attending Partner)

Communal "TAKE-ONE" Literature Display

☐ \$500 (Non-Attending Partner)

Company / Organization _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Phone _____ Fax _____

Email _____ Website _____

METHOD OF PAYMENT: Charge my credit card in the amount of \$ _____ (US Funds)

☐ Please bill us

☐ Check payable to American Gas Association

☐ VISA

☐ MasterCard

☐ AMEX

Card Number _____ Exp. Date _____ / _____

Cardholder's Name _____

Signature _____

Card Billing Address _____

Phone # _____ Email _____

Non Attending Partner Marketing Exposure Terms

A minimum of 50% is due with application or within 30 days of invoice. The remaining 50% is due 10/7/14.

Cancellations received after 2/7/15 will result in a full forfeiture and/or obligation to pay full partner fee.

Cancellations must be received in writing to be valid.

RETURN COMPLETED APPLICATION TO:

***EXHIBIT PROMOTIONS PLUS INC.
11620 Vixens Path Ellicott City, MD 21042
410/997-0763 / 301/596-3028
Fax 410/997-0764
eeiaga@epponline.com www.epponline.com***

Please send ALL CHECKS and copies of application forms to:

***AMERICAN GAS ASSOCIATION
P.O. Box 79580
Baltimore, MD 21279-0580***